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FOR IMMEDIATE RELEASE:

Bachelorette Ali Fedotowsky Revisits Summer Camp Close to Her Heart

[SAN DIEGO, CA/USA, July 16, 2010] Bachelorette Ali Fedotowsky, star of the current season of ABC's The Bachelorette, visited SuperCamp at Stanford University on Monday to participate in camp activities with staff and campers. SuperCamp is a summer enrichment camp for teens and pre-teens.

Fedotowsky is a former SuperCamp team leader. She took time between media interviews to visit the summer camp, which she says contributed greatly to her decision to appear on the show. Video of her visit is available at BeTheAffect.com.

"[SuperCamp] gave me a lot of strength and courage to do things in my life that I wouldn't normally do...one of them being the Bachelorette. I don't know that I would have been able to do this without the things that I learned here at SuperCamp."

Fedotowsky was a SuperCamp staff member for three years where she worked with middle school and high school kids, teaching them academic and life skills. "I wanted to come here today because SuperCamp absolutely changed my life," said the reality television star.

The students at camp were surprised and thrilled to have Fedotowsky join in their evening activities. They asked her questions about her experience on the Bachelorette and listened as she explained how the 8 Keys of Excellence, a life skills framework used at SuperCamp, has helped her make decisions in her life, both on and off the show. "My favorite key is Ownership – it is so valuable and I used it every single day."

SuperCamp is designed to improve students' self esteem and school achievement. The program is held on prestigious school campuses across the U.S., including Stanford, UCLA and Brown University. The skills campers learn at SuperCamp help them ease school stress, build study skills, improve grades and increase test scores, including the SAT and ACT. The life skills courses show students ways to discover their strengths, pursue goals, make big decisions, solve problems, and resolve conflicts.

SuperCamp offers high school programs to students who are entering grades 9-12 in the upcoming school year, as well as middle school programs for students entering grades 6-8. A college summer program is also available for incoming and current college students, which provides a customized set of skills to help guide college students through their undergraduate experience.

Many SuperCamp programs are full for the 2010 season, but there are a few spaces still available. Information about availability and enrollment can be found at SuperCamp.com and by calling 800-285-3276.

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Editor Note: To schedule an interview with SuperCamp's cocreator, teen motivation and accelerated learning expert Bobbi DePorter, please contact Michelle Tennant, Executive Publicist, Wasabi Publicity, Inc., at Michelle@PublicityResults.com or 828.749.3200.

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