SuperCamp’s 8 Keys of Excellence provide a basic framework of principles for personal excellence and success in life. We developed the 8 Keys of Excellence many years ago by studying people who had achieved great success while maintaining personal excellence. We identified the traits and principles they shared and those that came up most often became our 8 Keys of Excellence. These 8 Keys are an integral part of our SuperCamp curriculum.

8 Keys of Excellence:

**Integrity**  
*Match behavior with values.* Demonstrate your positive personal values in all you do and say. Be sincere and real.

**Failure Leads to Success**  
*Learn from mistakes.* View failures as feedback that provides you with the information you need to learn, grow, and succeed.

**Speak with Good Purpose**  
*Speak honestly and kindly.* Think before you speak. Make sure your intention is positive and your words are sincere.

**This Is It!**  
*Make the most of every moment.* Focus your attention on the present moment. Keep a positive attitude.

**Commitment**  
*Make your dreams happen.* Take positive action. Follow your vision without wavering.

**Ownership**  
*Take responsibility for actions.* Be responsible for your thoughts, feelings, words, and actions. Own the choices you make and the results that follow.

**Flexibility**  
*Be willing to do things differently.* Recognize what’s not working and be willing to change what you’re doing to achieve your goal.

**Balance**  
*Live your best life.* Be mindful of self and others while focusing on what’s meaningful and important in your life.