Integrity
Match behavior with values
Demonstrate your positive personal values in all you do and say. Be sincere and real.

Failure Leads to Success
Learn from mistakes
View failures as feedback that provides you with the information you need to learn, grow, and succeed.

Speak with Good Purpose
Speak honestly and kindly
Think before you speak. Make sure your intention is positive and your words are sincere.

This Is It!
Make the most of every moment
Focus your attention on the present moment. Keep a positive attitude.

Commitment
Make your dreams happen
Take positive action. Follow your vision without wavering.

Ownership
Take responsibility for actions
Be responsible for your thoughts, feelings, words, and actions. “Ownt” the choices you make and the results that follow.

Flexibility
Be willing to do things differently
Recognize what’s not working and be willing to change what you’re doing to achieve your goal.

Balance
Live your best life
Be mindful of self and others while focusing on what’s meaningful and important in your life. Inner happiness and fulfillment come when your mind, body, and emotions are nurtured by the choices you make.