**Integrity**
*Match behavior with values*
Demonstrate your positive personal values in all you do and say. Be sincere and real.

**Failure Leads to Success**
*Learn from mistakes*
View failures as feedback that provides you with the information you need to learn, grow, and succeed.

**Speak with Good Purpose**
*Speak honestly and kindly*
Think before you speak. Make sure your intention is positive and your words are sincere.

**This Is It!**
*Make the most of every moment*
Focus your attention on the present moment. Keep a positive attitude.

**Commitment**
*Make your dreams happen*
Take positive action. Follow your vision without wavering.

**Ownership**
*Take responsibility for actions*
Be responsible for your thoughts, feelings, words, and actions. “Ownt” the choices you make and the results that follow.

**Flexibility**
*Be willing to do things differently*
Recognize what’s not working and be willing to change what you’re doing to achieve your goal.

**Balance**
*Live your best life*
Be mindful of self and others while focusing on what’s meaningful and important in your life. Inner happiness and fulfillment come when your mind, body, and emotions are nurtured by the choices you make.